



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/J Demings/D/She/FL (17065)
Agency/T-Code Abar Media (2878)/948873799
Buyer SCATTERGOOD,JEFF
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political (1065)
Brand J DEIMINGS/SHERIFF (139905)
Acct Types National/Political
Est/Headline 648/06381480
Demo
Revision
Comments J DEMMINGS/SHERIFF
JERRY DEMMINGS FOR SHERIFF,

Invoice 643744
Inv Date 10/28/2012
Terms Net 30
Contract 337439
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:09PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00	Day,F-1	10/26/12 11:28PM (Fr)	00:30	JDFSFLDM1201	\$2000.00	
3.0	Spot	5:00:00AM- 5:30:00	Day,Th-1	10/25/12 5:14AM (Th)	00:30	JDFSFLDM1201	\$625.00	
6.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	10/25/12 8:54AM (Th)	00:30	JDFSFLDM1201	\$2000.00	
12.0	Spot	4:00:00PM- 5:00:00	Day,Th-1	10/25/12 4:30PM (Th)	00:30	JDFSFLDM1201	\$800.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,F-1	10/26/12 5:13PM (Fr)	00:30	JDFSFLDM1201	\$2250.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,F-1	10/26/12 6:00PM (Fr)	00:30	JDFSFLDM1201	\$3000.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,F-1	10/26/12 7:13PM (Fr)	00:30	JDFSFLDM1201	\$3000.00	
22.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/27/12 9:59AM (Sa)	00:30	JDFSFLDM1201	\$1050.00	
23.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/27/12 7:58PM (Sa)	00:30	JDFSFLDM1201	\$850.00	
25.0	Spot	11:30:00PM-12:00:00	Day,Su-1	10/28/12 11:44PM (Su)	00:30	JDFSFLDM1201	\$475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$16,050.00
Commission	(\$2,487.50)
Net Total	\$13,642.50

Total Spots 10

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.